

SOCIAL INVESTMENT

MEASURING COMMUNITY INVESTMENT

INVESTMENTS IN THE COMMUNITY (€)	2019 (1)	2018	2017	2016	2015
CATEGORY	23,650	26,798	27,337	25,424	25,879
Nonstrategic investment	1,534	286	822	1,975	209
Strategic investment	20,652	24,443	25,855	21,99	23,556
Commercial initiative	1,464	2,069	660	1,459	2,114
NATURE	23,650	26,798	27,337	25,424	25,879
Education	2,002	3,58	4,384	3,014	4,316
Health	1,545	1,565	1,519	1,745	1,814
Economic development	3,576	5,795	2,434	2,637	1,692
Environment	1,616	1,057	1,961	1,617	2,296
Art and culture	10,585	10,749	9,923	10,361	7,234
Social welfare	2,907	3,231	6,36	5,226	3,839
Emergency response	120	19	393	24	183
Others	1,299	802	363	800	4,505
TYPE	23,650	26,798	27,337	25,424	25,879
Cash contributions	19,320	24,283	24,375	23,194	23,289
Kind contributions	3,768	61	106	250	71
Working time contributions	562	2,454	2,856	1,98	2,519
MANAGEMENT COSTS	2,322	1,007	1,066	1,387	1,533

Notes:

(1) Determined according to the LBG methodology. Not yet validated by Corporate Citizenship. Data from 2014 has been rectified after LBG's audit, some projects having been valued and management costs reduced.